

Newsflash! 2012 Convention Invitation

Dear Fellow Seedsmen and families,
We are very excited about this year's convention. We have a great program and an exciting location. Our convention will be held July 22nd – 23rd at Great Wolf Lodge in Concord, NC. Families are welcome to come a day or two in advance or stay a day or two later. Room rates are \$179.00 per night (plus tax and a \$10 room charge) and include access to the water park for up to 6 people per room. You can find more hotel information at <http://www.greatwolf.com/concord/waterpark> or call GWL 704.549.8206. Please use booking code:1207NORT or go through our website, www.ncseedsmen.com.

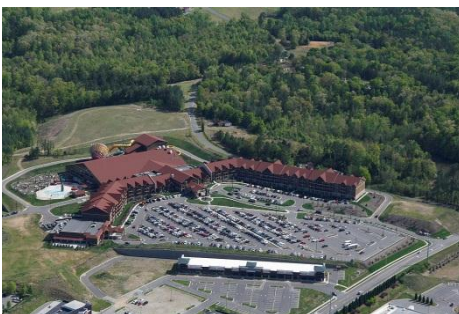
Great Wolf Lodge offers something for everyone. From the kids spa, Scoops and the adult spa Elements (we receive 15 % off at both), Howl in One outdoor mini golf course, Iron Horse Fitness Room, Northern Lights Arcade, Bowling, outdoor pool, and of course the very exciting WaterPark.

We have arranged a few different activities for Monday afternoon. A van will be available to take shoppers to Concord Mills Shopping Center just across the interstate from Great Wolf Lodge. The will be our usual golf tournament. Finally, there will be a tour of Hendrick Motorsports. Details are in an article further in this newsletter.

Looking forward to seeing you in Concord!

Chris, Erica, Connor and Sophie Hege
President and Family, NC Seedsmen's Assn

Great Wolf Lodge, Concord, NC
Site of 2012 Convention



NCSA ELECTS NEW OFFICERS

During the last convention at the Kingsmill Resort, Williamsburg, VA, new officers were elected to serve the Association for 2011-2012.

President:

Chris Hege
Coastal Agrobusiness
PO Box 856
Greenville, NC 27835
Tel: 252-317-3625
Fax: 252-756-3282

1st Vice President:

Kim Foster
Cardinal Chemicals, Inc.
PO Box 1686
Wilson, NC 27894-1686
Tel: 252-291-6007
Fax: 252-291-8356

2nd Vice President:

Jerry Small
Pioneer Hi-Bred Int'l, Inc.
PO Box 788
Edenton, NC 27932
Tel: 252-331-3163
Fax: 252-482-5820

Secretary-Treasurer:

Dianne Coats
4335 Hwy. 42W
Garner, NC 27529
Tel: 919-513-3443 or
919-553-3813
Fax: 919-515-7981

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Scholarship Recipients

The 2011-2012 recipients of NCSA scholarships are:

Delta & Pine Land Company Scholarship
\$2,000 – Wesley Hancock, Apex, NC,
Senior, Plant & Soil Science,
Crop Sciences concentration

George & Gladys Spain Scholarship
\$2,000 – Ryan Chene Van Cleave, Raleigh,
NC, Senior, Plant & Soil Science, Crop
Sciences concentration

James & Lois Jeffreys Scholarship
\$2,000 – David Horne, Waxhaw, NC,
Senior, Plant & Soil Science,
Crop Production concentration

Marian & Jane Dilday Scholarship
\$2,000 – Joseph A. Cheek, Liberty, NC
Sophomore, Plant & Soil Sciences,
Agronomic Sciences concentration

Severn Peanut/Hampton Farms Scholarship
\$2,000 - Carla C. Cave, Yadkinville, NC,
Sophomore, Plant & Soil Sciences, Crop
Production concentration

SSA/NCSA Scholarship
\$2,000 – Cameron M. Davis, Seaboard, NC,
Sophomore, Plant & Soil Sciences, Crop
Production concentration

NCSA Scholarship
\$2,000 – Benjamin J. Averitt, Havelock, NC,
Senior, Plant & Soil Sciences, Agronomic
Sciences concentration

Foil W. McLaughlin Fellowship
\$2,000 – Adam D. Call, Cary, NC,
Horticultural Science

Gold Leaf Seed Company Tobacco
Fellowship
\$1,000 – Katherine Drake, Pinetops, NC
Crop Science

Gold Leaf Seed Company Tobacco
Fellowship
\$1,000 – David P. Eickholt, Chesaning, MI,
Crop Science

NCSA NEWS & UPDATES (continued)

2011-2012 NCSA COMMITTEES

MEMBERSHIP

Jerry Small
Kim Foster
Eddie Price
Mark Smith
Pieter Westerbeek

NECROLOGY

Rick Strecker
Dianne Coats
Elbert Long
Bill Pritchett
Dave Sawyer

SEEDSMAN OF THE YEAR

Kim Foster
Jerry Small
Rick Strecker
Will Tankard

LEGISLATIVE AND LIAISON

Phil Farmer
Sam Lee
Berry Lewis
Eddie Price
Mark Simmons
Mark Smith

SHORT COURSE

Will Tankard
Daryl Bowman
Phil Farmer
Jerry Small
Jan Spears

PR GOOD SEED PROMOTION

Berry Lewis
Dustin Auman
Bill Pritchett
Mark Smith
Jan Spears

SCHOLARSHIP

Pieter Westerbeek
Marian Keech
Sam Lee
Elbert Long
Bill Pritchett

CONSTITUTION & BYLAWS

Dave Sawyer
Chris Hege
Marian Keech
Eddie Price
A. O. Roberts

AUDIT

A. O. Roberts
Berry Lewis
Mark Simmons
Mark Smith

NOMINATIONS

Jerry Small
Kim Foster
Marian Keech
Will Tankard
Pieter Westerbeek

BULLETIN

Dianne Coats
Phil Farmer
Jan Spears
Rick Strecker
Will Tankard

ADVISORY

Phil Farmer
Marian Keech
Sam Lee
Elbert Long
A. O. Roberts

Committee chair names are **BOLD**



Association Home Office

North Carolina Seedsmen's Association
4335 NC Hwy. 42 W
Garner, NC 27529
Tel: 919-513-3443 or 919-553-3813
Email: ncsahome@embarqmail.com or
dianne_coats@ncsu.edu

Association Works to Update Seed Law

Your board of directors was approached by a member company last summer asking for our help. Another company was selling brown bag seed with the variety unstated. This resulted in a loss of revenue to the university since the variety was unstated and no royalties were being paid. The NCDA&CS, Seed and Fertilizer Specialist, placed a stop sale on the seed due to labeling violations he detected upon routine visit to the offending seed company.

During a later visit, the inspector discovered the violating seed had been moved anyway, without any effort to comply with the seed law. The offending seed company was issued a fine of \$500 as allowed under our current North Carolina Seed Law. The royalty value had the seed been properly certified as required by law was several thousand dollars. The \$500 fine was a much lower cost than a proper royalty creating a financial advantage for the offending seed company.

Also, the selling seed company had just gone to a farmer and purchased peanuts that were told to be of the desired variety. No seed production procedures were followed and expenses incurred. Although the Plant Variety Protection Act had been violated by the seed dealer and further court action by the owner of the variety (North Carolina State University) could result in additional fines, we believe the \$500.00 fine imposed by the NCDA&CS is below an economic level commensurate with the damages suffered by the seed industry.

The legislative committee was directed to compose a letter that President Hege sent to Commissioner Steve Troxler asking for his help. We received his thank you and expressed support for updating the penalties in the NC Seed Law. These were established many years ago. The law was written in 1941 and the last update was in 1994. The Commissioner stated that we should petition the legislature for the changes we think are necessary to the

We have also received a letter from the North Carolina Crop Improvement Association going on record to support any efforts to amend the NC Seed Law to raise the penalty for violations.

Our next step is to work with the NCDA&CS staff to develop a proposal for the General Assembly to approve changes in the penalties in the seed law. We plan to have this done and approved by your board at our summer meeting in July for submission to the legislature.

When this is done we'll need everyone's effort to influence your local legislator to help get this change to the law passed.

2011 CONVENTION SPONSORS

We would like to salute the following companies for their generous contributions for the 2012 convention. Without their support, we would not be able to have the wonderful conventions we've become known for.

AB Seed Laboratory, LLC, Norcross, GA
AgCarolina Financial, Raleigh, NC
Bank of America, Norfolk, VA
Bayer CropScience, Rocky Mount, NC
Birdsong Peanut, Suffolk, VA
Cardinal Chemicals, Wilson, NC
Carolina Eastern, Scranton, SC
Lewis M Carter Mfg. Co., Donalsonville, GA
Cashwell & Jones, Mt. Olive, NC
Chem-Nut, Glen Alpine, NC
Cherry Farms Seed Co., Columbia, NC
Circle Grove Seeds, Belhaven, NC
Coastal Agrobusiness, Greenville, NC
Colonial Bag Company, Lake Park, GA
Crop Production Services, Washington, NC
JP Davenport & Son, Greenville, NC
Eure Seed Farms, Hertford, NC
Fischbein Company, Statesville, NC
Garner Seed Company, Denton, NC
Gerard Seed Company, Washington, NC
Gold Leaf Seed Company, Hartsville, SC
Golden Peanut Company, Suffolk, VA
Harvey Fertilizer & Gas Co., Kinston, NC
Helena Chemical Co., Columbia, SC
Hulsey Seed Laboratory, Decatur, GA
Langston Companies, Inc., West Memphis, AR
AR McKay Processing, Hickory, NC
Meherrin Ag & Chemical, Severn, NC
Monsanto, Cary, NC
NC Crop Improvement, Raleigh, NC
NC Farm Bureau, Raleigh, NC
NC Foundation Seed Prod., Zebulon, NC
Patten Seed Company, Lakeland, GA
Pioneer Hi-Bred Int'l, Edenton, NC
Progeny Ag Products, Wynne, AR
Rockydale Quarries Corp., Roanoke, VA
Seminis, Cary, NC
Severn Peanut Company, Severn, NC
Southern States Coop., Inc., Richmond, VA
Syngenta Crop Protection, Greensboro, NC
Syngenta Seed Care, Midlothian, VA
Syngenta Wheat, Wilmington, NC
UniSouth Genetics, Nashville, TN
White Hat Seed Farms, Hertford, NC
Wyatt-Quarles Seed Co., Garner, NC

NCSA NEWS & UPDATES (continued)

SEEDS SET THE GENETIC POTENTIAL FOR CROP YIELDS; ALL MANAGEMENT PRACTICES SIMPLY MAINTAIN THAT YIELD POTENTIAL.

The above bold statement may seem like a typical seed physiologist testimonial, but I strongly believe this to be true. A seed contains all the genetic information that will contribute to yield; things such as flowering and maturity dates, flowering patterns, length of vegetative and reproductive growth stages, length of seed fill duration, resistance to diseases and insects, tolerance to heat or cold or drought, and the maximum seed load per plant. All these can influence crop yield.

Dr. Jan F. Spears

Tour of Hendrick Motorsports

#5 Kasey Kahne · #24 Jeff Gordon · #48 Jimmie Johnson · #88 Dale Earnhardt Jr.

Sponsored by DuPont Motorsports & Pioneer Hi-Bred International, Inc.



Monday, July 23, 2012 1:30 – 4:00 PM

Tour open to first thirty (30) people to register by sending in the registration form and fee. Cost of the tour is \$10 per person, \$20 per couple. (Minimum age 10.) All money will be donated to the NC Seedsmen's Association Scholarship Fund.

If you did not receive a registration packet in the mail, you can find the forms on our website, www.ncseedsmen.com. Complete and enclose a copy of the form and a check or money order made out to NC Seedsmen's Association and mail to NCSA, 4335 NC Hwy 42W, Garner, NC 27529. A few spots are still available for this tour.



Silent Auction

The 6th annual silent auction was held at this year's convention and it was a huge success! A number of people secured some excellent prizes:

Item	Winning Bid
Antique gold/turq. earrings	Marian Keech
Atl. Beach Sheraton Hotel Stay	Kevin Roberts
Bacon, Ham & Sausage Picture	Berry Lewis
Bifen I/T Insecticide/Termiticide	Phil Farmer
Bifen I/T Insecticide/Termiticide	AO Roberts
Black Earrings/Necklace	Randy Park
Black printed luggage set	Eddie Price
Black/white print purse	Randy Park
Blue Smocked baby outfit	Billy Barrow
Book-Here at Home –autogrph'd	Will Tankard
Book-Here at Home –autogrph'd	Jerry Small
Buccaneer+ glyphosate herb.	Chris Hege
Bulk Bag Tape - 3 rolls	AO Roberts
Case Farmall red tractors-5	Chris Hege
City Hotel, Greenville, Hotel Stay	Chris Hege
Corn Toss – Dicks	Dan Weathington
Dark Red Necklace/earrings	Rita Helms
First the Seed Picture	Gordon Penman
Fr.Marion,Charleston, Hotel Stay	Mike Williams
Garmin Nuvia 265W GPS	Elbert Long
Gates Co. Peanuts-Lane Farm	Phil Farmer
Gates Co. Peanuts-Lane Farm	Phil Farmer
Gift Basket-Hair Supplies	Berry Lewis
Glyfos X-tra 2.5	Sadie Eure
Glyfos X-tra 2.5	Gordon Johnson
Glyfos X-tra Herbicide	Chris Hege
Glyfos X-tra Herbicide	Berry Lewis
G W Lodge, Concord, Hotel Stay	Kevin Roberts
Green/Black Necklace/earrings	Robert White
Greenville, NC golf shirt	Rita Helms
Hampton Inn, Grnville Hotel Stay	Joe Napier
Hanging Basket - Purple Petunia	Gordon Johnson
Hilton Grdn Inn, N. Head Trip	Kevin Roberts
Hilton Greenville Convention Ctr	Chris Hege
Honcho plus herbicide	Chris Hege
Honcho plus herbicide	Charlie Barnes
Hunting Trip - Berry Lewis	Wyatt Richardson
Ipod Nano Ignite	Owen Wallace
JD 1960 replica w/ klb disk	AO Roberts
JD 5105M Diecast Tractor	AO Roberts
JD 60 Tractor w/picker/sheller	AO Roberts
JD Corn Hole Game	Will Tankard
JD Gator XUV w/ radio control	Gordon Penman
Kingsmill Resort, Hotel Stay	Elbert Long
Kingston Plant.,Myr.Beach Trip	AO Roberts
Ladies Turtle Necklace/earring s	Gordon Penman
Leather 4 x 6 picture frame	Billy Barrow
Leather stud. 4 x 6 picture frame	Berry Lewis
Mary Kay Basket	Jimmy Jones
Mount Olive Gift Pack	Robert White
Mount Olive Gift Pack	Rick Strecker
Myrtle Beach Marriott Trip	Corey Clayton
New Holland T70-50 Tractor	Chris Hege
Peanut basket	Robert White
Peanut gift basket	Joe Napier
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Robert White
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Marian Keech
Peanuts - 2 1/2# XL Peanuts	Dan Weathington
Peanuts - 2 1/2# XL Peanuts	Phil Farmer
Peanuts - 2 1/2# XL Peanuts	Marian Keech
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Peanuts - 2 1/2# XL Peanuts	Rick Strecker
Pearl grey necklace set	Randy Park

Pearl/coin necklace set	Rick Strecker
Piggly Wiggly gift basket	Dan Weathington
Pink baby blanket	Billy Barrow
Pink JD Duffle Bag	Kim Foster
Pride of Perquimans Peanuts	Sadie Eure
Pro Series Back Pack Sprayer	Corey Clayton
Purple/Pink Necklace Set	Randy Park
Red Wolfpack wreath	Wyatt Richardson
Roundup Weathermax - 2 ½	Bryant Coats
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Scotty McCreery hat-	Kim Foster
Scotty McCreery shirt-signed	Dustin Auman
Silver/mauve earrings	Rick Strecker
Silver/purple earrings	Rick Strecker
Sliced Country Ham	Berry Lewis
Sunset picture by Ashlee King	Kim Foster
Tractor w/ American Flag picture	Shannon Davenport
Tripod Sprinkler	Marian Keech
Turquoise baby blanket	Mike Williams
Turquoise shell necklace set	Robert White
Twin City QtrsWin.-Salem, Trip	Rita Helms
Wine Basket	Jimmy Jones
Wrightsville Bch Holiday Inn Trip	Dustin Auman

Thanks to all our lucky winners and contributors, \$3,800 was raised for the Scholarship Fund.

2012 Convention Registration

Want to make plans to attend the 2012 North Carolina Seedsmen's Association Annual Convention? Registration packets have been sent to all members. If you didn't receive one, you can call the Great Wolf Lodge. For hotel reservations, IDENTIFY yourself with our group reservation # 1207NORT, <http://www.greatwolf.com/concord/waterpark> to receive the group rate of \$179.00 per night per room and must be booked no later than June 10, 2012 to receive this rate. All group reservations are subject to a seven-day prior to arrival cancellation policy. Convention registration information is available on our website, www.ncseedsmen.com.
